

## Street Feast & Neighbourhood Network

### Role: Social Media & Digital Marketing Assistant

Part Time | Temporary 3 month Contract | 12 hrs per week | €15 per hour

We are looking for an experienced creative and strategic Social Media & Digital Marketing Assistant to join the Street Feast team. The Social Media & Digital Marketing Assistant will be responsible for brainstorming campaigns, creating social media posts, and analysing analytics across all Street Feast Social Media accounts including Twitter, Facebook, Instagram and LinkedIn.

#### Role Responsibilities:

- Create and curate content including photos and videos for social media
- Scheduling social media calendar
- Copywriting
- Use analytics tools to gauge the success of campaigns & Report on campaign performance.
- Research industry innovations and tools.
- Regular meetings with the operations team
- Facebook ads

#### Other

- Assisting with plans for projects and events
- Community engagement
- Supporting other team members
- Editing Wordpress site

#### Role Requirements:

|  |           |
|--|-----------|
| Excellent knowledge of social media business management platforms on Twitter, Facebook and Instagram | Essential |
| Prior experience in social media, communications and marketing                                       | Essential |
| Excellent communication skills   | Essential |
| Excellent time management skills   | Essential |
| An interest in community development   | Desirable |
| A degree in social media, marketing, communications, digital media or similar                        | Desirable |
| Knowledge of graphic design  | Desirable |
| Experience in video production   | Desirable |

#### **Application Deadline: 1th April 2022**

To apply for the position please send your CV and cover letter to [hello@neighbourhoodnetwork.ie](mailto:hello@neighbourhoodnetwork.ie)

With 'Street Feast Social Media' in the Subject Line